



LineBeyond is your best resource for your IT outsourcing and technical consulting needs. We provide consulting and technology services to Fortune 1000 and mid-sized companies on a global scale. Our mission is to deliver best-of-class technology services beyond our clients' expectations.

CORPORATE PROFILE

LineBeyond was founded to fill a much-needed void in the current IT services market, where businesses are not being adequately serviced. We offer end-to-end enterprise software development support, IT consulting, contract programming, onsite and offsite/offshore development services. Whether your requirements are for complex multi-tiered solutions or one-off consultants, we are there for you until we're satisfied that you're satisfied.

We are not a large-scale consultancy who wants to have total control over your IT environment. Instead, we are committed to providing innovative solutions and quality resources that meet the high demands of today's business. LineBeyond collaborates closely with you to help you transform into a high-efficiency, high-performance business.

With our deep industry knowledge and expertise, a wide range of service offerings, access to efficient global resources, and a proven track record, LineBeyond can orchestrate the right people and technology expertise businesses perform at the highest level, creating long-lasting value for customers and stakeholders.

In an increasingly competitive global market where your business is constantly being challenged, we are here to help you stay focused on what you do best. Every step of the way, we respond quickly and effectively with smart solutions and measurable results so you can enjoy sustainable improvements in your IT systems. Our collaborative, team-oriented approach means everyone is committed to the same objectives, project plan and processes.

Corporate Values

To reach Beyond: A commitment to exceed beyond expectations, to reach beyond what is expected, to surpass all that it accepted.

Leadership by example: A commitment to set standards in our business and transactions and be an exemplar for the industry and our own teams.

Integrity and transparency: A commitment to be ethical, sincere, and open in our behaviors and practices.

Pursuit of excellence: A commitment to strive relentlessly, to constantly improve ourselves, our teams, and our industry.

Offices

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IT OUTSOURCING

We offer superior resources to design and develop systems for your business. From application development to systems integration, LineBeyond provides development, maintenance, migration, re-engineering, infrastructure and testing services to organizations worldwide.

LineBeyond offers exceptional and cost-competitive information technology (IT outsourcing services to customers worldwide). We help leading companies meet their financial objectives by reducing overall IT costs and reducing product development timelines. With the right combination of industry experience and technology leadership, LineBeyond is the choice destination for IT outsourcing services.

Offshore Development Centers

The LineBeyond model for IT outsourcing blends functional domain knowledge and business process consulting with offshore software development. We align vertically integrated business units with world-class offshore development centers (ODCs) in China to provide our customers with seamless delivery for their IT projects. Our process-driven approach blends best-of-breed onsite service capabilities with skilled software engineers based offshore to deliver mission-critical projects on time and within budget.

State-of-the-art infrastructure and CMMi process, together with our seasoned project teams, create workable solutions with a measurable cost savings to your bottom line. Whether you choose to have an ODC in our facilities, or have us build one for you, these centers work as a virtual extension of your IT organization and offer competitive cost savings and time zone advantages.

Global Delivery Model

LineBeyond's Global Delivery Model (GDM) sets us apart from other IT outsourcing vendors, who often lack the onsite resources that are necessary for cost-efficient and effective outsourcing solutions. Without the relevant domain knowledge, your company's delivery costs can swell, increasing the burden placed on internal users and making it more difficult to successfully transfer knowledge offshore. LineBeyond's customer-facing teams are made up of experienced project managers, technical architects and business analysts who have deep domain knowledge to work successfully with clients, help them define their requirements and develop a streamlined project plan with measurable milestones. Once projects are transitioned offshore, weekly status meetings are held to keep clients up-to-date on the development effort. Whether an agile, iterative or plan-driven methodology is determined, LineBeyond delivers excellent communication, easy integration, and visible results.

Our Methodology

LineBeyond's offshore development process methodology has been refined from years of outsourcing experience. Our FlexSource™ methodology offers a proven combination of onsite and offshore resources to significantly reduce the complexity and risk of outsourcing. This simple six-step process makes it easy for our customers to transition work offshore and realize cost savings:

Step 1. Project Team Creation

- Determine project scope, agreement sign-off
- Identify key team members for the project

Step 2. Knowledge Transition Phase

- Review customer requirements, business processes and IT environment
- Offshore engagement team travels onsite to participate in knowledge acquisition

Step 3. Offshore Process Definition

- Perform customization of agreed methodology
- Address remaining customer-specific requirements

Step 4. Offshore Simulation

- Setup offshore center to simulate client IT environment
- Review and confirm service level agreements (SLA)
- Build or install necessary infrastructure (hardware, software, network, security)
- Metric-defined training of the offshore development team

Step 4. Offshore Project Execution

- Begin executing project according to project plan

Step 6. Project Deliverables Review

- Final review of SLAs
- Identify areas for improvement
- Implement feedback

Outsourcing to China

LineBeyond's China headquarters are located in Beijing's Zhongguancun district, often referred to as the "Silicon Valley of China," due to its more than 300,000 professional engineers working for IBM, Oracle, SAP, Google, Microsoft, Intel, and others. Minutes away from Zhongguancun are two of the top educational institutions in China—Beijing University and Tsinghua University—providing ready access to a talented pool of engineers. Talk to us about why the world's leading companies have made China an integral part of their IT outsourcing strategy.

Data Security and IP Protection

LineBeyond takes data security and IP protection seriously. Any access to confidential data or intellectual property is tightly controlled through our advanced security policies, including firewalls, isolated networks, locked servers requiring electronic card key access, stripped-down PCs (no USB ports or removable media), masked and/or scrubbed data, color-coded printer output, video surveillance and foot patrols by specially trained guards. All employees must sign confidentiality agreements and receive training on LineBeyond's security practices before project start dates. If required, LineBeyond can offer HIPAA and SOX training for our offshore workforce.

Technologies

Throughout the company, LineBeyond is committed to supporting industry leading technologies as well as recommending emerging technologies we think will add best value to you. We guide you through the myriad of products in the ever-changing market and help you choose the technologies from open source to packaged applications that best fit your business needs.

Examples of some of technologies we specialize in:

Microsoft	Business Intelligence	ERP	Supply Chain Management
.NET	SAS	Oracle	Manugistics
SQL Server	Cognos	SAP	SAP
CRM	Business Objects	IBM	Oracle
VB/VC++	Actuate	EAI-SOA	Manufacturing
Visual Studio 2005	Informatica	Tibco	I2
	Brio	WebMethods	
J2EE	Microstrategy	Vitria	Trading Systems
Java	Database	BEA Aqualogic	Murex
BEA Weblogic	Oracle	SeeBeyond	Fidessa
IBM Websphere	DB2	Websphere MQ	Kondor Global
JBOSS	SQL Server	SAP XI	Risk
Open Source	Sybase	Content Management	Basel II
Python		Documentum	
Perl		Broadvision	
C/C++		Sharepoint	
XML		Interwoven	
Apache		Vignette	
AJAX			

SERVICES

Our most important work lies in finding technology solutions that fit for you. LineBeyond's team of experts will work with you to develop an appropriate and effective technology solution that will help you stay ahead in your industry.

Our goal is simple: to deliver the most successful technology solutions for you. From application development and maintenance (ADM), packaged software solutions, software testing, wireless and embedded systems, to dedicated ODC's, and business process outsourcing (BPO), Line Beyond offers a full range of IT outsourcing services.

Application Development and Maintenance

LineBeyond blends best-of-breed business process consulting with off-shore engineering resources experienced in .NET, J2EE, Open Source, and other development frameworks. Our enterprise applications development and maintenance teams use a process-driven approach for efficient delivery of your projects. The FlexSource™ delivery model is based on a proven combination of onsite and offshore resources to significantly reduce the complexity and risk of outsourcing. With our methodology, companies can decrease their software development costs by up to 50 percent. But we never economize on excellence. We use a rigorous quality control process to make sure project results meet your specifications and are completed on time and within budget.

Packaged Software Solutions

LineBeyond offers a full range of offshore solutions including packaged application software (Oracle, SAP, Peoplesoft, and Seibel). Whether you are looking to reduce costs or time to market, LineBeyond's technology teams help you realize your objectives successfully. We engage with our customers onsite using professional services teams comprised of senior-level industry professionals experienced in project management, technical architecture, and functional analysis to integrate seamlessly with our offshore development teams.

Quality Control & Software Testing

We offer automated software testing and quality assurance using tools from vendors such as Mercury Interactive and Rational Software. Our fully equipped software testing facilities in Chengdu, China are staffed with U.S.-trained senior-level test engineers with extensive experience in application software and hardware. Our comprehensive software testing services include integration, functional, regression, load, performance, stress, user acceptance, test case planning and development. Whether the project demands manual or automated testing, LineBeyond has a cost-effective solution for you.

Mobile Platforms

Handset and wireless technologies are becoming ubiquitous with the convergence of s PC and Mobile platforms. As the world becomes more connected, larger numbers of organizations are seeking to integrate and economize their information and process systems. LineBeyond's client-focused engagement model enables our customers to achieve high quality and cost-effective results for their Mobile, Wireless or Embedded Systems technologies. Our offshore engineering teams are industry experts in Open Source, J2ME, and C\C++. As always, LineBeyond's goal is to deliver a high-quality reusable code base that delivers measurable results.

INDUSTRIES

Our powerful combination of technology and industry expertise leads to your success. We believe in taking the time to thoroughly understand your business and its unique challenges through the use of specialized industry experts.

Our industry experts provide guidance for the right business processes to be adopted, which will not only solve your problems today but also help you grow your business well into the future. Our business process includes knowledge acquisition, extensive analysis, a collaborative plan and methodology implementation, and continuous testing. We strongly adhere to the principles of responsible leadership, integrity, and commitment to our clients.

From banking to e-business to health care to energy, we believe in a collaborative approach to the entire developmental process. Our practice areas include: Financial services, health care, life sciences, energy, communications, and e-business.

Financial Services

Financial Services is an increasing global and competitive market in which banks, brokers, asset managers, investment advisors, hedge funds, private equity, and insurers compete for customers while trying to maximize stakeholder value. This requires discipline and focus on implementing new technologies, not only to manage global pools of capital, but also to increase customer service and reduce costs.

We guide our financial service clients through the challenges they face in today's global environment. LineBeyond's consultants bring in-depth expertise in trading and portfolio management, risk management, STP, back office, fixed income, equities, derivatives, FX, mortgage backed securities and CDOs. We work with clients on the buy side and sell side to provide winning solutions and technology consulting services with results that exceed expectations. Whether you are a retail bank or a mortgage banker looking to migrate away from legacy systems or implement a service-oriented architecture (SOA), LineBeyond's deep experience gives you the edge. Our financial services group is dedicated to helping solve the challenges our clients face in today's increasingly competitive and regulated market.

Life Sciences

LineBeyond has the experience to ensure our Life Science customers succeed by assisting them in making the right decisions in implementing technology solutions. From biotechnology to pharmaceuticals, we have the experience and the right consultants for you.

We understand the impact technology has on our Life Sciences clients and have the experience to guide our clients through such areas as securing content management or building enterprise collaboration tools. We understand the true impact costs have on research and development within Life Sciences and work with our clients not only to increase efficiency but also to realign technology and business processes to fine-tune business operations and improve product quality.

Healthcare

From Health Plans, to Insurers and Providers, our Insurance solutions group has the experience to insure our clients success through these challenging times in the healthcare delivery system. We understand the technical challenges Health Plan companies face in integrating legacy systems while also trying to improve customer service and maintain compliance. LineBeyond's experienced team of technical consultants has the breadth of experience to work with healthcare providers in improving billing and patient systems. Our expertise also extends to ensuring data integrity and conformity essential for health providers. Our consultants are experienced with HIPAA and other government regulations protecting privacy and patient rights to get your technology projects done right the first time!

High Tech

High Tech companies need high quality, low cost project delivery to win in today's demanding environment. Supported by its rich pool of talent both onshore and offshore, LineBeyond has the industry expertise and technical know-how to help lower cost while maintaining your creative edge. We help High Tech companies scale with unprecedented speed, enabling explosive growth and agile turn-around.

E-Business

LineBeyond's E-Business consulting practice addresses the entire range of E-business requirements, from content management, enterprise application integration, and mobile commerce to business intelligence and data warehousing. We can guide clients through the many transitions in today's E-Business environment. From Web 2.0 to EAI/SOA we understand the technologies and "best practices" to meet our clients' E-Business goals.

Partners

LineBeyond chooses its partners carefully. We believe that developing these partnerships increases our efficacy in our business processes, deepens our industry knowledge, and most importantly, creates solutions that solve our client's technical challenges today and in the future.

We work with our partners jointly together to define and deliver business solutions that leverage our combined technology and services to build out technology solutions for our clients. We do this through training our consultants in-depth on our partners' products and offering our clients receive the technical guidance they need to get the job done.

CONCLUSION

LineBeyond offers a powerful combination of industry, technology, and domain knowledge expertise, global delivery capabilities, and diverse service offerings. We build our relationships from the ground up. With knowledgeable experts in industries ranging from financial services to e-business to healthcare to biotechnology, LineBeyond provides solutions and technical resources that help you to meet today's business challenges.